



## ***INCON Leadership Education Session***

**Sunday 13<sup>th</sup> of May 2018**

**Jumeirah Hotel, Frankfurt**

Thurn-und-Taxis-Platz 2, 60313 Frankfurt am Main

### **Purpose**

The INCON leadership education session provides a unique learning opportunity for INCON Partners and Preferred suppliers to step away from the daily grind and learn from Adam Kingl a business and leadership guru, academic and commentator. It will also provide a forum for exchange between the partners on common leadership challenges and how these can be addressed.

### **Confirmed Participants**

Patrizia Semprebene Buongiorno, Vice President, AIM Group International, Co Chair  
 Carol McGury, EVP, SmithBucklin, Co Chair  
 Roslyn McLeod, Managing Director, Arinex  
 Michael Kern, Executive Director, Dekon  
 Alejandro Tabche, Managing Director, BTC  
 Lior Gefland, Managing Director, Ortra  
 Jurriaen Sleijster, President & COO, MCI  
 Tatsuo Arai, Corporate Officer, JCS  
 Gianluca Buongiorno, President, AIM Group International  
 Tamara Kavalec, CEO, Arinex  
 Gaetano Dieni, International Relations and New Business Manager, Ega  
 Peter Lee, Managing Director, Goyang Convention and Visitors Bureau  
 Margaret Mann, Head of Conventions, Japan National Tourism Organisation  
 Tetsuhiro Nakano, Senior Assistant Manager, Japan National Tourism Organisation  
 Mi Kyung, Kim, City Official, Goyang City  
 Angela Guillemet, Executive Director, INCON  
 Katrin Suchi, Director Sales and Marketing, CPO Hanser Service,  
 Galit Simshoni, Vice President Marketing and Sales, Ortra  
 Kim Myhre, Managing Director, MCI Petersfield/London  
 Michael Payne, Executive Vice President, SmithBucklin  
 Illanit Melchior, Tourism Director, Jerusalem CVB  
 Anat Regev, Business Development Manager, Ortra  
 Marta Calderai, Business Unit - Project Manager, AIM Group International  
 Adam Kingl, Speaker

#### **INCON Partners**



#### **INCON Preferred Supplier**





## Agenda

Meeting Room: Salon I

### *Speaker and Moderator – Adam Kingl*

- |             |  |
|-------------|--|
| 14.15-14.30 | Introductions  |
| 14.30-15.30 | Strategic innovation: disrupting your industry with new business models. Any significant, sustainable innovation has resulted from vanguard organisations either adapting their management model or their business model or both. In this session, we explore how companies successfully challenge, then disrupt their own strategy and capture a large share of their market's value as a result.<br><br>Followed by moderated group discussion |
| 15.30-16.00 | Coffee break   |
| 16.00-17.00 | Unleash your agility to make organisational change happen. What is hindering change? We will explore the deep, fundamental question that makes change hard: How could it be that our organisations are less adaptable, innovative and inspirational than the human beings that compose them?<br><br>Followed by moderated group discussion   |
| 17.00-17.15 | Closing remarks  |
| 19.00       | Hotel Dinner "Max on One"  |

***Attire – Business Casual***





## More about Adam Kingl

Sought for his expertise on the future of business strategy, Adam leverages his research on vanguard leadership, strategic and management models, enabling him to teach companies how they may innovate and prepare for major paradigm shifts ahead. He provides practical insights to improve strategy, leadership, management and innovation. Adam is the Executive Director of Thought Leadership for London Business School's Executive Education. He is also an Associate of the Management Lab and Saatchi & Saatchi.

