



GLOBAL PARTNERSHIP IN CONFERENCES & EVENTS



PRESS RELEASE

For immediate release

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INCON welcomes Experient as exclusive North American Partner

INCON, the international partnership of leading conference and event management companies, today announced the addition of their newest partner company, Experient. With the addition of Experient as an exclusive partner, INCON's worldwide network of best in class conference organizers has expanded into North America.

Speaking at IMEX America, Inge Hanser, Co-Chair of INCON commented: "We are delighted to welcome Experient as a new INCON Partner and we look forward to a future of working with them and their staff as our exclusive partner in North America". Fellow Co Chair Roslyn McLeod added: "This expansion strengthens our presence in the global conference market and we are confident that the addition of Experient's expertise will open up opportunities for all our partner companies."

Rick Binford, CMP, President of Event Management Services at Experient, said "INCON partners are widely recognised as leaders in both innovation and service delivery. Partnering with this world-class group of meeting and event companies is a natural global extension of Experient's industry leadership position. Our clients will benefit from integrated service delivery systems worldwide to support their event management strategies regardless of the origin or destination of their events"

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About INCON

INCON is a dynamic partnership of leading companies providing consistency and continuity in conference and event management by combining global presence and local expertise. Operating from 130 destinations, the 10 INCON Partner companies employ 2,700 staff, annually organise 10,000 projects, serving 3 million delegates, procuring 100,000,000 hotel bed nights and managing budgets in excess of an estimated €1 billion. www.incon-pco.com

About Experient

Experient leads the industry as one of the best-known and most respected brands in the event management world. Its core services include the provision of registration, housing, event planning and management, site sourcing/contract negotiation, and lead retrieval services for association, corporate and government clients. Experient employs professionals dedicated to fulfilling its vision of perfecting the event experience to deliver leading-edge thinking, experience and technology solutions for meetings, conventions and tradeshow around the world. For more information, media can contact Marian Calvin, Vice President Communications, marian.calvin@experient-inc.com or visit www.experient-inc.com.